

FOTBAL CLUB UNIVERSITATEA CLUJ S.A-BUGETUL DE VENITURI SI CHELTUIELI PE PERIOADA PLANULUI DE REORGANIZARE

	2014			2015				2016				2017	
	II	III	IV	I	II	III	IV	I	II	III	IV	I	II
Venituri din vanzarea de bilete si abonamente	317,580	571,303	441,952	560,524	485,069	417,580	401,952	422,980	629,839	530,298	411,952	548,387	489,919
Venituri din sponsorizări si publicitate	32,066	1,049,051	1,049,051	1,220,916	1,044,566	1,125,000	1,125,000	1,125,000	1,125,000	1,125,000	1,125,000	1,125,000	1,125,000
Venituri din drepturi de televizare		2,100,908		2,233,573		2,846,179		3,015,890		2,846,179		3,015,890	
Venituri din activitati comerciale	116,300	139,560	183,028	136,429	151,189	166,308	217,713	199,569	153,516	139,560	181,428	217,714	151,189
Alte venituri din exploatare	12,097	-	258,721	-	12,097	201,613	288,721	-	12,097	0	278,891	0	12,097
TOTAL	478,043	3,860,822	1,932,752	4,151,442	1,692,921	4,756,680	2,033,386	4,763,439	1,920,452	4,641,037	1,997,271	4,906,991	1,778,205
Cheltuieli de achizitie / cu materialele	99,240	163,678	134,804	133,806	125,285	201,356	234,804	221,659	213,777	266,610	291,752	344,243	275,551
Cheltuieli cu pesoanalul	5,146,198	1,923,028	1,923,028	1,923,028	1,956,003	5,146,198	1,923,028	2,121,935	1,923,028	534,619	1,923,028	1,923,028	1,923,028
Alte cheltuieli de exploatare	555,338	795,065	639,852	653,363	537,559	614,203	684,763	620,345	591,387	926,690	924,525	1,027,145	844,744
TOTAL	5,800,776	2,881,771	2,697,684	2,710,197	2,618,847	5,961,757	2,842,595	2,963,939	2,728,192	6,539,498	3,139,305	3,294,416	3,043,323
Profit/pierdere din cedarea de active - jucatori													
Profit pierdere din exploatare	(5,322,733)	979,051	(764,932)	1,441,245	(925,926)	(1,205,077)	(809,209)	1,799,500	(807,740)	-189,846	-114,203	161,257	-126,518

campionat 2014-2015

publicitate 225000 euro/trim

loc 12 drepturi tv

contract de creditare

campionat 2015-2016

publicitate 250000 euro/trim

loc 10 drepturi tv

campionat 2016-2017

publicitate 250000 euro/trim

loc 10 drepturi tv

