

S.C. FOTBAL CLUB UNIVERISTATEA CLUJ S.A. - BUGETUL DE VENITURI ȘI CHELTUIELI PE PERIOADA PLANULUI DE REORGANIZARE

| | 2013 | | | 2014 | | | | 2015 | | | | 2016 | | |
|---|------------------|--------------------|------------------|------------------|--------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------|
| | II | III | IV | I | II | III | IV | I | II | III | IV | I | II | III |
| Venituri din vanzarea de bilete si abonamente | 281,032 | 350,253 | 562,065 | 427,218 | 317,558 | 525,403 | 892,338 | 647,177 | 489,919 | 848,000 | 604,839 | 564,516 | 629,839 | 52: |
| Venituri din sponsorizări si publicitate | 57,015 | 538,306 | 538,306 | 538,306 | 538,306 | 717,742 | 717,742 | 717,742 | 717,742 | 897,177 | 897,177 | 897,177 | 897,177 | 71' |
| Venituri din drepturi de televizare | 3,300,000 | 1,650,172 | | 2,200,000 | | 2,543,373 | | 2,695,027 | | 2,846,179 | | 3,015,890 | | 284 |
| Venituri din activitati comerciale | 111,250 | 75,000 | 88,680 | 45,600 | 116,300 | 139,560 | 181,428 | 136,429 | 151,189 | 166,308 | 217,713 | 199,569 | 153,516 | 13' |
| Alte venituri din exploatare | 365,484 | - | 319,355 | | 15,000 | 567,097 | 520,968 | 201,613 | 579,194 | 201,613 | 520,968 | 201,613 | 579,195 | 56' |
| TOTAL | 4,114,781 | 2,613,731 | 1,508,406 | 3,211,124 | 987,164 | 4,493,175 | 2,312,476 | 4,397,988 | 1,938,044 | 4,959,277 | 2,240,697 | 4,878,765 | 2,259,727 | 479' |
| Cheltuieli de achizitie / cu materialele si onorariu administrator judiciar | 174,082 | 182,912 | 168,349 | 163,166 | 189,207 | 177,740 | 194,502 | 208,170 | 183,701 | 201,356 | 229,495 | 221,659 | 213,777 | 26' |
| Cheltuieli cu pesoanalul | 1,650,693 | 3,737,018 | 1,567,485 | 1,567,485 | 1,567,485 | 3,975,862 | 1,567,485 | 1,567,485 | 1,567,485 | 3,975,862 | 1,567,485 | 1,567,485 | 1,567,485 | 412: |
| Alte cheltuieli de exploatare | 687,469 | 707,267 | 704,461 | 640,652 | 643,516 | 617,793 | 616,350 | 585,532 | 563,162 | 614,203 | 684,763 | 620,345 | 591,387 | 92' |
| TOTAL | 2,512,244 | 4,627,197 | 2,440,295 | 2,371,303 | 2,400,208 | 4,771,395 | 2,378,337 | 2,361,187 | 2,314,348 | 4,791,421 | 2,481,743 | 2,409,489 | 2,372,649 | 531' |
| Profit/pierdere din cedarea de active - jucatori | | | | | | | | | | | | | | |
| Profit pierdere din exploatare | 1,602,537 | (2,013,466) | (931,889) | 839,821 | (1,413,044) | (278,220) | (65,861) | 2,036,801 | (376,304) | 167,856 | (241,046) | 2,469,276 | (112,922) | -52' |

| | | | |
|------------------------------------|----------------------------------|------------------------------|------------------------------|
| campionat 2013-2014 | campionat 2014-2015 | campionat 2015-2016 | campionat 2016-2017 |
| publicitate 150000 euro/trim | publicitate 200000 euro/trim | publicitate 250000 euro/trim | publicitate 200000 euro/trim |
| loc 12 drepturi tv | loc 11 drepturi tv | loc 10 drepturi tv | loc 10 drepturi tv |
| cumparari de actiuni 4.400.000 lei | cumparari de actiuni 450.000 lei | | |